**Fairtrade Label Birthday Celebration**

The project leader for this is Joanna Pollard, queries, comments, etc need to be directed via Joanna. Please e-mail Joanna [joanna@accessoryfair.co.uk](mailto:joanna@accessoryfair.co.uk) with queries.

***The heart of the proposal is to create a living Mosaic in the shape and colour of the Fairtrade Label.***

Volunteer numbers for this seem to be good, employing a mixture of City of Culture volunteers and separate offers of assistance.

* People for the Fair Trade stall are being recruited by Chris and Peter Church, and, as at Sep 11th, further support would be appreciated.
* People for other stalls are being managed by Joanna Pollard / Sharon Clay / Helen Kay.
* People for the Fairtrade Label Mosaic are being managed by Joanna Pollard. If you wish to be part of the mosaic, wearing a Tee Shirt and coloured beanie, please e-mail Joanna [joanna@accessoryfair.co.uk](mailto:joanna@accessoryfair.co.uk) stating what clothing you can bring. The “blue” of the label will be the turquoise of the City of Culture uniform. Please contact Joanna by 30th September to ensure enough clothing is available.

**NB. Minimum age 18 for participation in the Mosaic owing to public image photography.**

**Coloured Heads**

Beany hats are being manufactured in colours viz:

* 70 Black
* 40 Lime Green
* 40 Sky Blue / Volunteers turquoise

Knitting and Crochet is fine.

A space for the drone 30sq metres is needed and it is expected that 20 volunteers will be needed to ensure the absence of people into this area. Traffic cones / exclusion tape seems to be a problem

6 tables have been provided

* 2 Fair Trade from Fairer World
* Samsara Crafts
* Near and Fair
* Refreshments for volunteers
* Information

Faith in fair Trade leaflets will be included in the information pack for volunteers (***Action Chris to provide to Helen***)

**Timetable:**

08:30 tables in place, stalls set up

10:00 – 16:00 Fairtrade stalls open to the public

10:30 – 11:30 Registration of volunteers

11:00 – 13:00 Refreshments stall for volunteers (timeframe to be confirmed)

12:00 noon, Opening by Lord Mayor of Hull

12:30 Photo shoot

**Fairtrade stall assistance:**

Focal point: Chris Church

08:30 – Chris & Pete

09:00 – 11:00 Val Woods

10:00 – 12:00 Zem Roddaway

11:00 – 14:00 Mick Tite

14:00 – 16:00 Sue Unwin

Margo Priestley TBC

**Publicity**

Focal point: Joanna Pollard / Backup Peter Church / ?? Hull City Council

Push poster and info to all contacts and ask for the info to be spread as far and wide as possible.

Info to the PoD (leaflets and notices)

Peter / in contact with BBC Radio Humberside Sunday morning producer Judi Murden

**Queries:**

Information stall: Manpower is from Hull City Council?

**Actions:**

Encourage people to wear the Fairtrade Label if at all possible

Further discussions, especially publicity, Tuesday 10th September with Sharon Clay

**Action for Faith in Fair Trade members:**

* Volunteer to assist on the stall (via Chris Church)
* Volunteer to participate in the mosaic (via Joanna Pollard)
* Assist with Publicity – spread the word for 5th October, .pdf available for printing.
* 25th: Crochet a beanie or 5

Peter Church

11th September, 2019.

[END]